

Survey of Headline Capitalization Style for Seven Major Style Guides

Word Type	CMS16	AP2014	APA6	AMA10	Gregg11	Can1997	Yahoo
First word	cap	cap	cap	cap	cap	cap	cap
Last word	cap	cap	cap	cap	cap	cap	cap
First word of subtitle	cap	cap	cap	cap	cap	cap	cap
Noun	cap	cap	cap	cap	cap	cap	cap
Pronoun	cap	cap	cap	cap	cap	cap	cap
Verb	cap	cap	cap	cap	cap	cap	cap
Adjective	cap	cap	cap	cap	cap	cap	cap
Adverb	cap	cap	cap	cap	cap	cap	cap
Preposition	lc, unless used as adj.	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters
Conjunction	lc if less than 4 letters	lc if less than 4 letters	lc	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters	lc if less than 4 letters
Article	lc	lc	lc	lc	lc	lc	lc
Hyphenated word	cap first word; cap subsequent words <i>unless</i> they are articles, prepositions, coordinating conj. or if the first element can't stand on its own.	NR	cap both words	cap first word; cap subsequent words if neither word is a prefix or suffix, if compound creates a single word (<i>part-time</i>); cap both parts if a temporary compound with words of equal weight (<i>Low-Level</i>)	cap all elements, except articles, preps & conj. if less than 4 letters	cap first word; cap subsequent words if proper noun, proper adj., or of equal weight as first word	cap first word; cap subsequent words if would cap those words if elsewhere in title (<i>Post-Op, Hill-and-Dale</i>)

Word Type	CMS16	AP2014	APA6	AMA10	Gregg11	Can1997	Yahoo
Proper nouns that start with lowercase	follow company style (<i>iPhone</i>)	cap if first word (<i>iPhone</i>); follow company style otherwise (<i>iPhone</i>)	NR	follow company style (<i>iPhone</i>)	follow company style (<i>iPhone</i>)	follow company style (<i>iPhone</i>)	cap if first word (<i>iPhone</i>); follow company style otherwise (<i>iPhone</i>)

Key

CMS16: *The Chicago Manual of Style*, 16th edition

AP2014: *The Associated Press Stylebook*, 2014

APA6: *Publication Manual of the American Psychological Association*, 6th edition

AMA10: *AMA Manual of Style*, 10th edition

Gregg11: *The Gregg Reference Manual*, 11th edition

Can1997: *The Canadian Style*, 1997

Yahoo: *The Yahoo! Style Guide* (2010)

cap: Capitalize

lc: Lowercase

NR: No clear rule given by style manual