

## SUMMARY

Erin Brenner is an experienced freelance editor and entrepreneur with over 15 years in the editing industry. As the founder and CEO of Right Touch Editing, Erin specializes in complex projects requiring coordination, quick turnarounds, and problem-solving. She is a published author of multiple books on editing, grammar, and freelancing and is an Advanced Professional Member of the Chartered Institute of Editing and Proofreading.

## KEY SKILLS

- Leadership
- Client relations
- Project management
- Problem-solving
- Public speaking
- Editing
- Writing
- Training

## EXPERIENCE

### CEO

#### Right Touch Editing, Haverhill, MA

Sept. 2005–present

- Leader of editing agency, offering editing, writing, and training/coaching services
- Favorite topics: business, marketing, education and training, social issues
- Specialties: complex projects requiring coordination and multiple freelancers; projects with short turnaround times; and projects that have not gone according to plan
- Clients include SAP, Lenovo, Data & Society, Trinity Church Wall Street, Callaway Arts & Entertainment, and Teachstone
- Frequent speaker at industry events

### CEO

#### Pilcrow Group, LLC, Durham, NC

Sept. 2015–Nov. 2018

- Led company, setting strategy and goals
- Headed up *Copyediting* publications
- Led training courses

### Copy Chief & Associate Editor

#### Incisive Media, New York, NY

Oct. 2000–Oct. 2009

- Copyedited, fact-checked, and coded columns, tables, and marketing materials for ClickZ.com
- Wrote, edited, and distributed writer newsletter
- Functioned as daily contact for readers and freelancers

### Research Editor/Project Editor

#### IDC, Framingham, MA

Feb. 1999–Oct. 2000

- Copyedited and fact-checked high-tech marketing research and special projects
- Prepared graphics for production

- Kept current filing information for subscription research

### **Proofreader**

**Epsilon Data Management, Burlington, MA**

**June 1994–Feb. 1999**

- Proofread direct mail projects
- Organized and maintained all client specifications in department style manual

### **PUBLICATIONS**

- *The Chicago Guide for Freelance Editors: How to Take Care of Your Business, Your Clients, and Yourself from Start-Up to Sustainability* (University of Chicago Press, 2024)
- *Marketing Yourself: Strategies to Promote Your Editorial Business*, with Sarah Hulme (Chartered Institute of Editing and Proofreading, 2024)
- *1001 Words for Success: Synonyms, Antonyms & Homonyms* (BarCharts Inc., 2019)
- *Copyediting's Grammar Tune-Up Workbook* (Pilcrow Group Inc., 2016)
- *1001 Words for Success* (BarCharts Inc., 2012)
- *Quick Study Dictionary of Commonly Confused & Misspelled Words Chart, with Steve Berner* (BarCharts Inc., 2012)

### **SPEAKING ENGAGEMENTS**

- Build Your Freelance Editing Business Website: 3-hour online seminar presented to Editors British Columbia (2024)
- Is Becoming an Editorial Agency for You?: 1-hour in-person session presented at ACES National Conference (2024)
- AI Chatbots in Editing: Debunking the Myth of Replacement: 1-hour in-person session presented at the CIEP Conference (2023)
- Copyediting for Readability: 90-minute webinar presented to the Editorial Freelancers Association (2023)

### **AWARDS**

- 2024 Robinson Prize, ACES
- 2018 Gold Award for Collateral Materials, NEDMA
- 2017 Bronze Award for Collateral Materials, NEDMA

### **PROFESSIONAL MEMBERSHIPS**

- Advanced Professional Member of the Chartered Institute of Editing and Proofreading
- Full Member of ACES: The Society for Editing

### **EDUCATION**

- MA in English, Northeastern University
- BA in English, Salem State University