



Erin Brenner
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SUMMARY

Erin Brenner is an experienced freelance editor and entrepreneur with 30 years in the editing industry. As the principal and editorial director of Right Touch Editing, Erin specializes in complex projects requiring coordination, quick turnarounds, and problem-solving. She has authored multiple books on editing, grammar, and freelancing and is a Full Member of ACES: The Society for Editing.

KEY SKILLS

- Leadership
- Client relations
- Project management
- Problem-solving
- Public speaking
- Editing
- Writing
- Training
- AI tools
- Content and project management software

EXPERIENCE

Principal/Editorial Director

Right Touch Editing, Haverhill, MA

Sept. 2005–present

- Leader of editing agency, offering editing, writing, and training/coaching services
- Focus topics: business, marketing, education and training, social issues
- Specialties: complex projects requiring coordination and multiple freelancers; projects with short turnaround times; and projects that have not gone according to plan
- Clients include mission-driven nonprofits, policy organizations, and B2B service firms
- Frequent speaker at industry events

CEO

Pilcrow Group, LLC, Durham, NC

Sept. 2015–Nov. 2018

- Led company, setting strategy and goals
- Headed up *Copyediting* publications, including the premium newsletter, weekly email newsletter, and daily blog
- Led training courses

Copy Chief & Associate Editor

Incisive Media, New York, NY

Oct. 2000–Oct. 2009

- Copyedited, fact-checked, and coded columns, tables, and marketing materials for ClickZ.com
- Wrote, edited, and distributed writer newsletter
- Functioned as daily contact for readers and freelancers

Research Editor/Project Editor

IDC, Framingham, MA

Feb. 1999–Oct. 2000

- Copyedited and fact-checked high-tech marketing research and special projects

- Prepared graphics for production
- Kept current filing information for subscription research

Proofreader

Epsilon Data Management, Burlington, MA

June 1994–Feb. 1999

- Proofread nonprofit direct mail projects
- Organized and maintained all client specifications in department style manual

PUBLICATIONS

- *The Chicago Guide for Freelance Editors: How to Take Care of Your Business, Your Clients, and Yourself from Start-Up to Sustainability* (University of Chicago Press, 2024)
- *Marketing Yourself: Strategies to Promote Your Editorial Business*, with Sarah Hulme (Chartered Institute of Editing and Proofreading, 2024)
- *1001 Words for Success: Synonyms, Antonyms & Homonyms* (BarCharts Inc., 2019)
- *Copyediting's Grammar Tune-Up Workbook* (Pilcrow Group Inc., 2016)
- *1001 Words for Success* (BarCharts Inc., 2012)
- *Quick Study Dictionary of Commonly Confused & Misspelled Words Chart*, with Steve Berner (BarCharts Inc., 2012)

SPEAKING ENGAGEMENTS

- AI for Editors: Business Growth Without Compromising Your Standards (2026)
- The Hidden Brand Problem: Why Tone Inconsistencies Are Costing You Credibility (2025)
- Digital Marketing Primer: Making a Big Splash on Your Own (2025)
- Is Becoming an Editorial Agency for You? (2024)

AWARDS

- 2024 Robinson Prize, ACES
- 2018 Gold Award for Collateral Materials, NEDMA
- 2017 Bronze Award for Collateral Materials, NEDMA

PROFESSIONAL MEMBERSHIPS

- Full Member of ACES: The Society for Editing

EDUCATION

- MA in English, Northeastern University
- BA in English, Salem State University